Sales & Marketing Council
AWARDS OF EXCELLENCE

Nominee Video Interview Instructions



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SALES & MARKETING COUNCIL
TBBA

TBBA TAMPA BAY BUILDERS ASSOCIATION

1. Record Video Interview

Purpose: Share your story, accomplishments, and unique qualities with the judging panel.

Tips for Recording:

- Use a smartphone or tablet (iPhone, iPad, Android) — no professional editing required.
- Record in **one continuous take**.
- Keep your video **between 1–2 minutes** (entries over 2 minutes will be disqualified).
- Focus on substance over production quality.

Talking Points to Cover:

1. **Role & Community** – What community and product do you sell or oversee? *(For non-sales roles, briefly describe your position.)*
2. **Career Path** – How long have you been in the industry and what is your approach to your career?
3. **Goals** – What sales goals were set vs. your personal goals?
4. **Keys to Success** – What do you attribute your success to? Highlight accomplishments, unique techniques, or approaches.
5. **Overcoming Challenges** – Share a specific obstacle and how you overcame it.

🗓️ **Submission Deadline: Friday, October 2, 2026**

2. Upload Video to YouTube

How to upload a video to YouTube on a computer

1. Go to YouTube Studio and **sign in**.
2. Click the **CREATE** button in the top right corner, then select **Upload Videos**.
3. Choose your video file (up to 15 at a time).
4. While uploading, add:
    - Title (up to 100 characters)
    - Description (up to 5,000 characters)
    - Thumbnail, audience setting, playlists, etc.
5. Set privacy: Public, Private, or Unlisted.
6. Make sure your account is verified (via phone) to upload videos longer than 15 minutes.
7. YouTube will process your video — HD or 4K quality may take longer.
8. Create shareable link.

2. Upload Video to YouTube

How to upload a video to YouTube on a mobile device via the YouTube App

1. Open the YouTube app on your phone.
2. Tap the “+” (Create) icon at the bottom.
3. Choose Upload a video or Record if capturing directly from the app.
4. Select the video you want, then tap Next.
5. Add Title, Description, Thumbnail (if available), Privacy settings, etc.
6. Complete the process by tapping Upload video.
7. Your video is now uploaded to YouTube and ready to be shared!

3. Submit Your Entry

Visit the Awards of Excellence website: TampaAOE.com

- Select Submit Entries
- Complete the Entry Form
- Include the YouTube link to your interview video in your nomination statement.

If you have any questions:

- Contact Melissa Woolley at specialevents@tbba.net with questions or concerns

4. CELEBRATE!

Register for Tickets for this year's Awards of Excellence Banquet!

Awards of Excellence
Thursday, November 19th
The Gathering Room at Armature Works

Tickets - $145 (members)

https://members.tbba.net/events/details/2026-awards-of-excellence-11-19-26-2567